

# Agency for WCA

The Agency for World Change Agreements is an invitation to discussion, encouraging people to make changes in everyday life to live more ecologically. The agency can be deployed in many ways – day-to-day in the museum, at events and conferences, in community projects, for environmental initiatives, etc. Its core element is one-on-one dialogue, which is quite individual and lasts between 5 and 15 minutes.

The type, scope and duration of a World Change Agreement is defined by the signatories themselves. We recommend starting with a small step: with a change that is obvious, easy to implement and promises a sense of achievement.

World Change Agreements are usually signed by an individual, but they can also be signed by couples, families, friends, flatmates, companies or school classes. What is important is that everyone contributes to implementing the change.

Compliance with the agreement is not checked. We trust the signatories to adhere to it. They may of course ask others for their support or to join them in making these changes.

The Agency for World Change Agreements is for fun, but it is no joke! It is a serious programme that moves people to act and adopt a more ecologically aware lifestyle.



## What do I need for a WCA agency?

- *Pop-up counter*  
All you need is a table, some chairs and a sign that says, “Agency for World Change Agreements”. You can also assemble one from reused materials just as we have done. This is eye-catching, adds to the experience and enhances the fun factor.



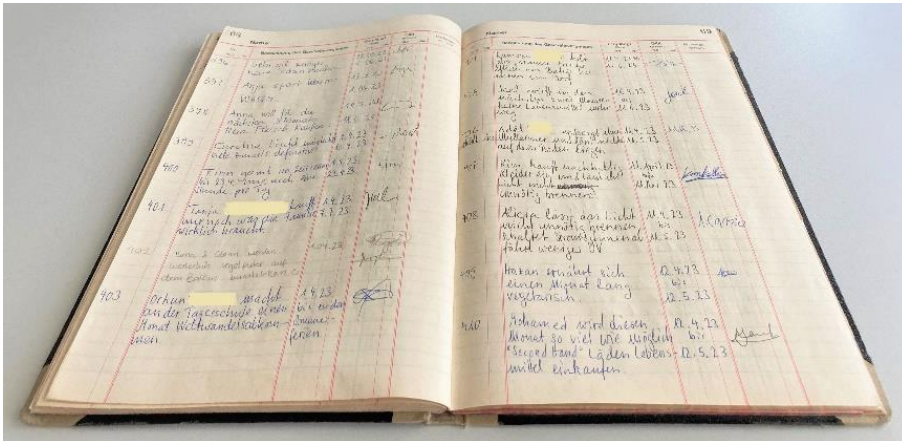
- *World Change Agreement forms*  
Each World Change Agreement is recorded on a certificate which the signatory takes home with them. You can make these certificates however you like. We stamped the back of packing boxes and used them as forms.





- **Register**

Each World Change Agreement, including number, name, description and date, is to be entered into the register. We used an old accounting ledger. The register should be in paper form, because the agreements must be signed to be valid. Alternatively, you can also make a duplicate of each certificate, which you can have signed and keep.



- **Certification**

For the agreement to be valid, you must certify it – ideally with a red stamp (obligatory for licensed agencies). You can have your own stamp made or order the official one from us. You can also certify the agreement with your signatures – or a firm handshake.





## How is a World Change Agreement concluded?

- 1) Start by introducing yourself and explain what a World Change Agreement is. It's important that you convey authenticity and credibility because the signatories will be sharing personal experiences with you. Examples from your own life or work environment are good ice-breakers. Be honest when answering questions about your own institution – even if there is still room for improvement ecologically.
- 2) Talk with each other to come up with changes that can be implemented. Be patient – sometimes it takes a little while for a brilliant idea to take shape. Many people already know what they should do, and do not need countless suggestions. Everyday areas such as food, clothing, mobility, holidays, household and leisure time are good starting points. You can also ask the following:
  - Where in your life would you like to make changes?
  - Where do you feel your lifestyle is not ecological?
  - Where do you see a need to take action?
  - What would you like to do?
  - What occurs to you right now?
- 3) Does this change involve a time period – once a day, one day each week, for one year? The agreement can specify a certain period of time, or it can be indefinite. The time period should be chosen in such a way that the implementation presents a small challenge but is feasible.
- 4) The signatory completes the certificate while you enter the information into the register. The document should include the following:
  - Number (use consecutive numbering)
  - Name of signatory
  - Short description of measures to be taken, including duration
  - Date
- 5) You certify the agreement certificate with the red stamp. The signatories sign the entry in the register. The World Change Agreement is now valid. Congratulations!

## How can I obtain an official licence?

Official licences are voluntary – you can open a WCA agency without one. If you want a licence, send an email with a few details about yourself and your institution (photos welcome) to [planetopia@mfk.ch](mailto:planetopia@mfk.ch). We will send you a licence and the official sign that you can use for your agency.